



ALIANA RAMDASS

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EDUCATION

City College of New York, New York, NY | Spring 2019

Electronic Design and Multimedia, BFA

SKILLS

Design

Branding
Graphic Design
Web Design
Layout
Illustration
Digital Illustration
Typography
Photo Editing
Research
Video Editing

Coding

HTML
CSS
WordPress

Software

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD
Premiere

Other

MailChimp
Constant Contact
Google Suite
MS Office
Management
Organization

ACHIEVEMENTS

Animation Featured —
Rarebit Animation Festival
Jun 2017

Exhibited Work —
Electronic Design and
Multimedia EDM Show
Oct 2013 – Nov 2016

Exhibited work in Fall 2013, 2014, 2015, and 2016 faculty-curated exhibitions. The show features the best examples of graphic design from the City College of New York's E.D.M. department.

Exhibited Work —
Joan Mitchell Foundation
Young Adult Program
Jun 2013 – Jun 2014

Exhibited at the Children's Art Carnival & the Pace University Gallery.

WORK EXPERIENCE

Rich Prior Design, New York, NY | Jan 2018 – Present

Freelance Graphic & Web Designer

Collaboratively redesigned the branding and website of the Lewis Latimer House Museum (LLHM) and Harlem View, a local news website formerly known as Harlem Focus.

Coded custom WordPress themes for both LLHM and Harlem View's websites.

Designed layouts for print and digital branding materials such as letterheads, business cards, newsletters, postcards, and Constant Contact email templates for LLHM.

Queens Historical Society, Flushing, NY

Graphic Designer | Mar 2018 – Jun 2021

Graphic Design Intern | Jun 2017 – Mar 2018

Design all print and digital materials such as newsletters, flyers, and exhibition panels.

Design and send email newsletters through Constant Contact and MailChimp.

Update the website with events and exhibits through WordPress.

Design and maintain QHS website sections and posts.

Supervise and delegate tasks to fellow graphic design interns.

Joan Mitchell Foundation, New York, NY | Nov 2013 – Oct 2015

Assistant, Creating a Living Legacy (CALL)

Assisted in preparations for Apprentice, Artist and Legacy Specialist meetings and training workshops.

Apprentice, Creating a Living Legacy (CALL)

Worked with an elder artist and legacy specialist to document and archive the artist's work in a database and in their studios.

Attended workshops on professional development.

ACTIVITIES

Alumni Council, Joan Mitchell Foundation | Oct 2017 – Apr 2019

Create, plan and organize a college discussion for ArtFutureNYC, in which speakers share their experiences as either artists of color or advocates for young people of color.

JMF Alumni Council Workshops Committee Representative.

Plan and organize events and marathon workshops for the Spring and Summer calendar.

President of EDM Club, CCNY | May 2015 – May 2017

Secured funding for each year; Organized workshops; conceptualized and created event posters; Employed fellow students to increase our web presence; Increased student involvement by having them lead workshops and design posters.

Curatorial Practice, CCNY EDM Show | Nov 2014 – Nov 2016

Assisted with curation and installation for annual Electronic Design and Multimedia EDM Show exhibition in the Compton-Goethals Art Gallery.

Treasurer of EDM Club, CCNY | May 2014 – May 2015

Young Adult Program, Joan Mitchell Foundation | Oct 2012 – Jun 2014

Developed technical and conceptual skills through exercises and projects.